

REKHTA FOUNDATION
PRESENTS

Jashn-e-Rekhta

جشن ریختہ
CELEBRATING URDU



SCAN HERE

REKHTA FOOD FESTIVAL



13-14-15 DECEMBER 2024

JAWAHARLAL NEHRU STADIUM, NEW DELHI

CO-CURATED BY



jashnerekhta.org

*Hindustan ki sabse azeem
dawat-gah mein shaamil hon*

BECOME A FOOD PARTNER

Dilli's favourite winter feast has a name. Aiwan-e-Zaiqa, co-curated by Delhi Food Walks and part of the 3-day Jashn-e-Rekhta, celebrates the best of Hindustani culinary heritage with an array of rich cuisines like Kashmiri, Awadhi, Mughlai, Hyderabadhi along with street food.

This is an exclusive opportunity to showcase your brand and cuisine to a discerning audience at Rekhta's food festival. Join the best names in the culinary industry and exhibit your delicacies to over **1,00,000*** people.



WHO SHOULD PARTICIPATE

LEADING RESTAURANTS

with their signature dishes

CUISINE EXPERTS

who specialize in Mughlai, Kashmiri, Hyderabadi, Awadhi, or any other cuisine

INNOVATIVE BRANDS

looking for a crowd eager for new experiences

FINGER FOOD VENDORS

with their tastiest street food & quick bites

BEVERAGE SPECIALISTS

with fresh, traditional, unique and exotic beverages

DESSERT MAKERS

to sweeten the experience

HOME CHEFS

with the capacity and passion to serve thousands

WHY SHOULD YOU PARTICIPATE

SHOWCASE YOUR BEST AMONG THE BEST!

Showcase your best culinary offerings and be associated with the most prestigious restaurants & brands in the industry.

CONNECT WITH YOUR AUDIENCE

It is a wonderful chance to connect with enthusiasts who share your passion for great taste and quality. Let your food be discovered by critics, admirers and potential patrons.

HIGH FOOTFALL

Our food festival is a major attraction, drawing over **1,00,000** visitors keen to explore and buy. This means your brand will get plenty of attention and exposure.

CREATE A
**LASTING
MEMORY**



Subject to change

WE'LL MAKE YOUR PARTICIPATION UNFORGETTABLE

QISSAGOI

(STORYTELLING)

on the cultural history behind different cuisines

FOOD VLOGGERS

documenting and sharing their festival experiences

CHEF INFLUENCERS

to help you network

FOOD TASTING & WALKS

hosting food connoisseurs

AESTHETIC DECOR

that enhances the festive atmosphere



THE ONES WHO'VE JOINED US IN THE PAST

				
				
				
				
				
HS SWEETS	MANGLA CHAAT	CHANGEZI CHICKEN	BIHAR SE BY PANACHE	PIZZA OMELETTE
KB CHAAT MOONGLET	DAULAT KI CHAAT FATEH KI KACHORI	CHATKHAREY BY PURANI DILLI WALO KI BAATEIN	RUSTIC KITCHEN	NOMADIC KITCHEN
BIHARI KITCHEN	TABARAK NOSH	SHONDESH	ILHAM	THRIKALA

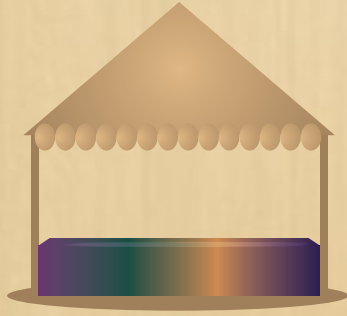


PARTICIPATION TERMS*

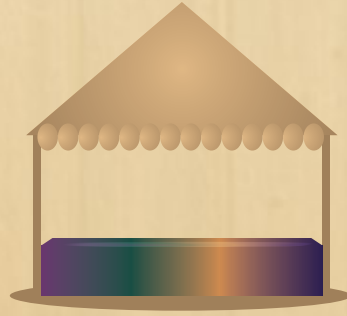
- To secure a stall at the festival, a non-refundable rental deposit of the stall must be deposited to the Rekhta Foundation bank account.
- In the event of a last - minute withdrawal by the vendor, the entire amount for the stall will be forfeited.
- During the festival days, vehicles are allowed to access and leave the venue until 10 AM for transporting materials and dropping off/picking up goods. After 10 AM, vendors are required to use portable carriers within the venue.

*A detailed T&C sheet will be part of the Memorandum of Understanding (MoU)

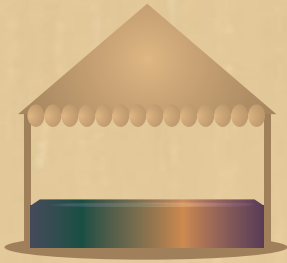
STALL INFORMATION



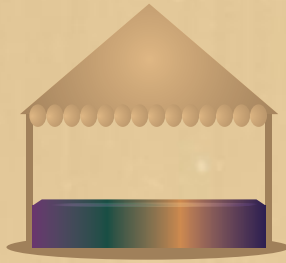
SIZE 15 X 15 FT
WITH COOKING SPACE
CORNER - TWO SIDE OPEN



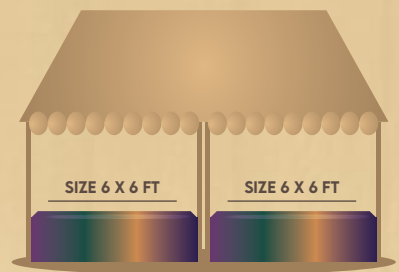
SIZE 15 X 15 FT
WITH COOKING SPACE



SIZE 10 X 10 FT
WITHOUT COOKING SPACE



SIZE 10 X 10 FT
WITH COOKING SPACE



SIZE 12 X 6 FT
WITH COOKING SPACE

Amenities: The stall comes equipped with basic furniture, ambient lighting, single point power supply and decor of food festival area.

BANK DETAILS & EMAIL

For booking the stall and other enquiries please connect with
contact@jashnerekhta.org

Jashn-e-Rekhta
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NEW DELHI

rekhta
FOUNDATION

Beneficiary : Rekhta Foundation
Bank : HDFC Bank Ltd
Branch : KG Marg, New Delhi, 110001
Account No : 00031110005380
IFSC Code : HDFC0000003