

REKHTA FOUNDATION  
PRESENTS



SCAN HERE

# Jashn-e-Rekhta

جشن ریختہ

CELEBRATING URDU

## rekhta bazaar

13-14-15  
DEC 2024

JAWAHARLAL NEHRU STADIUM  
NEW DELHI

[jashnerekhta.org](http://jashnerekhta.org)

*Ilm aur fann ki nayaab  
duniya mein shaamil hon*

# BECOME AN EXHIBITOR

Dilli's favourite winter bazaar has a name. Rekhta Bazaar, part of the 3-day Jashn-e-Rekhta, celebrates the spirit of Urdu through beautiful handcrafted artefacts, merchandise, and various artistic approaches.

This is an exclusive opportunity to showcase your brand and products to a discerning audience at Rekhta Bazaar. Join the best names in the industry and exhibit your products to over **1,00,000\*** people.



# WHO SHOULD PARTICIPATE

## **ARTISINAL CRAFTSMEN**

with unique hand-crafted items

## **FRAGRANCE EXPERTS**

to delight our senses

## **APPAREL VENDORS**

with unique literature-themed products

## **CALLIGRAPHY ARTISTS**

showcasing the elegance of the Urdu script

## **URDU MERCHANTISERS**

who specialise in Urdu-themed products

# WHY SHOULD YOU PARTICIPATE

## SHOWCASE YOUR BEST AMONG THE BEST!

Present your most creative and finest curation and be associated with the most prestigious names in the industry

## CONNECT WITH YOUR AUDIENCE

This is a great chance to meet people who love literature-related, uniquely crafted items as much as you do. Let your creations be discovered by critics, admirers, and potential new fans.

## HIGH FOOTFALL

The bazaar is a major attraction at Jashn, drawing over **1,00,000** visitors keen to explore and buy. This means your brand will get plenty of attention and exposure.

A woman wearing a red turban and an orange jacket is smiling and looking towards the camera. She is standing in a busy outdoor bazaar with many people in the background. She has a white bag slung over her shoulder and is holding a yellow folder. The background shows various stalls and people, creating a lively atmosphere.

CREATE A  
LASTING  
MEMORY

# WE'LL MAKE YOUR PARTICIPATION UNFORGETTABLE

## LIVE WORKSHOPS

*on art & crafts*

## LIVE URDU CALLIGRAPHY

*demonstrations*

## QISSAGOI

*on Urdu-themed topics*

## AESTHETIC DECOR

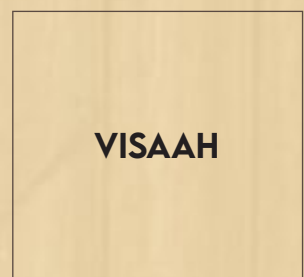
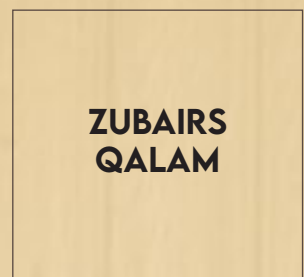
*that enhances  
the festive  
atmosphere*

## CENTRALLY LOCATED

*within the festival  
arena lawn*

*Jab diya ranj  
bulon ne to khuda  
yaad aaya 🥺*

# THE ONES WHO'VE JOINED US IN THE PAST



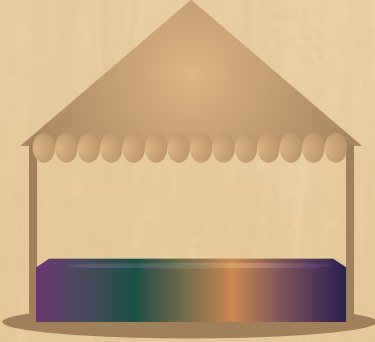


# PARTICIPATION TERMS\*

- To secure a stall at the festival, a non-refundable rental deposit of the stall must be deposited to the Rekhta Foundation bank account.
- In the event of a last - minute withdrawal by the vendor, the entire amount for the stall will be forfeited.
- During the festival days, vehicles are allowed to access and leave the venue until 10 AM for transporting materials and dropping off/picking up goods. After 10 AM, vendors are required to use portable carriers within the venue.

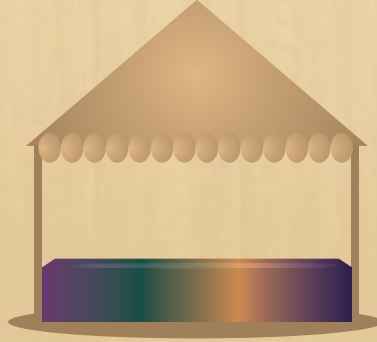
\*A detailed T&C sheet will be part of the Memorandum of Understanding (MoU)

# STALL INFORMATION

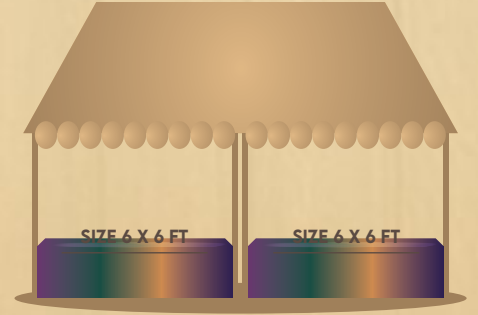


**SIZE 10 X 10 FT**

CORNER - TWO SIDE OPEN



**SIZE 10 X 10 FT**



**SIZE 12 X 6 FT**

Amenities: The stall comes equipped with basic furniture, ambient lighting, single point power supply and decor of bazaar area.

## BANK DETAILS & EMAIL

For booking the stall and other enquiries please connect with  
Mr. Avijit on [+91-7835996656 | [contact@jashnerekhta.org](mailto:contact@jashnerekhta.org)]

**Jashn-e-Rekhta**  
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NEW DELHI

**rekhta**  
FOUNDATION

Beneficiary : Rekhta Foundation  
Bank : HDFC Bank Ltd  
Branch : KG Marg, New Delhi, 110001  
Account No : 00031110005380  
IFSC Code : HDFC0000003