

REKHTA FOUNDATION
PRESENTS



SCAN HERE

Jashn-e-Rekhta

جشن ریختہ

CELEBRATING URDU

rekhta books bazaar

13-14-15
DEC 2024

JAWAHARLAL NEHRU STADIUM
NEW DELHI

jashnerekhta.org

*Ilm aur fann ki nayaab
duniya mein shaamil hon*

BECOME A PARTNER

Dilli's favourite books bazaar has a name. Rekhta Books Bazaar is an exclusive part of the 3-day Jashn-e-Rekhta that showcases the rich treasure of Urdu and Hindi literature through beautiful collections of prose, poetry, translations, compilations, and historical books.

This is an exceptional opportunity to connect with book enthusiasts, literary critics, and other brands. Join the best in the industry in exhibiting your collection to over **1,00,000** literature lovers and become part of one of the biggest language & literature festivals in the world.



WHO SHOULD PARTICIPATE

HINDI BOOK PUBLISHERS

with their diverse array of Hindi prose and poetry

URDU BOOK PUBLISHERS

with their vast range of Urdu prose and poetry

MULTI-LINGUAL BOOKSTORES

who want to sell directly to readers

BOOKS MARKETPLACES

with all kinds of genres for all age groups

INDIVIDUAL AUTHORS

who want to sell to a captive bookworm audience

LANGUAGE ASSOCIATIONS

dedicated to promoting literacy and culture

NON-PROFIT & CULTURAL ORGANIZATIONS

who want to engage with a culturally & literary-tuned audience

WHY SHOULD YOU PARTICIPATE

SHOWCASE YOUR BEST AMONG THE BEST!

Put on display your best collection to a literati crowd and be associated with the most prestigious names in the industry.

CONNECT WITH YOUR AUDIENCE

All the literature enthusiasts, bookworms, readers, poets, and artists will all be here in one place. Grab this opportunity now and connect with them.

HIGH FOOTFALL

The books bazaar is a major attraction at Jashn, drawing over 1,00,000* visitors keen to explore and buy. This means your brand will get plenty of attention and exposure.

A woman wearing a red turban and an orange jacket is smiling and looking towards the camera. She is holding a yellow book and has a white wristband on her left wrist. The background shows a busy outdoor book bazaar with many people and colorful decorations.

CREATE A
LASTING
MEMORY

WE'LL MAKE YOUR PARTICIPATION UNFORGETTABLE

LITERARY TALKS

*by renowned
authors &
personalities*

POETRY EVENTS

*to draw literary
enthusiasts*

BOOK LAUNCHES & DISCUSSIONS

*will create the
perfect setting*

THEMATIC DECOR

*that enhances
the festive
atmosphere*

QISSAGOI

*on literary
topics*

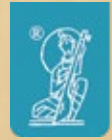


THE ONES WHO'VE JOINED US IN THE PAST

rekhta
publications



राजकमल प्रकाशन समूह



वाणी
प्रकाशन
ग्रुप



Bharatiya Jnanpith

BK Centre of Excellence



Manjul Publishing House



rekhta books



हिन्दी बुक सेन्टर

हिन्दी पुस्तक, आन्वेषी उत्सव, इब्यारी डिम्बेयारी



EKTARA
इकतारा

RKG
Publishers



Empty
Canvas
Publishers



प्रभात प्रकाशन

1972-2001-2015 43434343

कवयज्ञान प्रकाशन की गौरवशाली परंपरा

my
Books
Think | Create | Publish

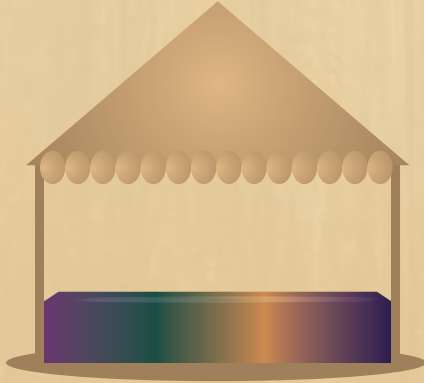


PARTICIPATION TERMS*

- To secure a stall at the festival, a non-refundable rental deposit of the stall must be deposited to the Rekhta Foundation bank account.
- In the event of a last - minute withdrawal by the vendor, the entire amount for the stall will be forfeited.
- During the festival days, vehicles are allowed to access and leave the venue until 10 AM for transporting materials and dropping off/picking up goods. After 10 AM, vendors are required to use portable carriers within the venue.

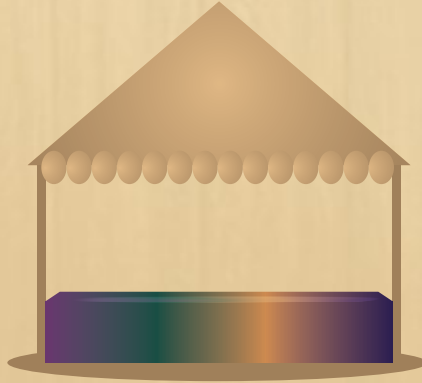
*A detailed T&C sheet will be part of the Memorandum of Understanding (MoU)

STALL INFORMATION

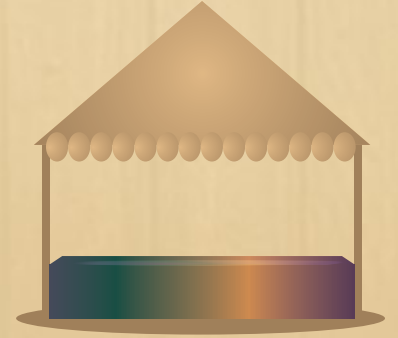


SIZE 10 X 10 FT

CORNER - TWO SIDE OPEN



SIZE 10 X 10 FT



SIZE 8 X 8 FT

Amenities: The stall comes equipped with basic furniture, ambient lighting, single point power supply and decor of bazaar area.

BANK DETAILS & EMAIL

For booking the stall and other enquiries please connect with
Mr. Avijit on [+91-7835996656 | contact@jashnerekhta.org]

Jashn-e-Rekhta
جشن ریختہ
CELEBRATING URDU
NEW DELHI

rekhta
FOUNDATION

Beneficiary : Rekhta Foundation
Bank : HDFC Bank Ltd
Branch : KG Marg, New Delhi, 110001
Account No : 00031110005380
IFSC Code : HDFC0000003